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The international innovator for education and research systems
Government & Public Sector Consulting

TEAM CONSULT WIEN

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**CAMPUS
AUSTRIA
INTERNATIONAL**

We combine the best of Austria's education, research and innovation-oriented industry, to make it accessible worldwide through educational programmes and collaborative research and innovation networks.



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Managing strategic change in education, research & innovation



TEAM CONSULT is a Change and Education Management Consultancy operating at the top end of the educational and public policy spectrum. We are regarded as one of the few education management experts in Austria and through our high-level Project CAI, we offer continuing academic education.

TEAM CONSULT focuses on Change Management and high-end Education Management Consulting.

TEAM CONSULT is regarded as one of the few education management experts in Austria and has been engaged to design and implement leading-edge, internationally-recognised educational and research systems, including eLearning, and blended and life-long learning models.

TEAM CONSULT has an extensive background in the transfer of scientific knowledge and research, in designing and implementing internationally-distinguished education systems as well as in implementing education and research management programmes at national and international level.

One of TEAM CONSULT's key projects is CAMPUS AUSTRIA INTERNATIONAL, a collaborative education platform for school systems, universities and industry.

Team Consult Offers:

International strategies for public sector education

We provide consultancy to governments on how to position their education and research systems with a view to gaining international recognition of their approaches, standards and innovation.

Consulting on VET (vocational education and training) Systems

TEAM CONSULT provides strategic consultancy to countries without coherent approaches to VET in place. We develop the systems and strategies to integrate vocational education and training into existing education systems.

Feasibility Study for VET systems

We conduct feasibility studies for qualitative research and education systems, assessing the feasibility of ideas and advising on the profitable transfer and application of knowledge from vocational and technical schools and academia to the private sector.

Quality Management for Education systems

We advise on the implementation of comprehensive quality management systems in education systems. We systematically safeguard, benchmark and develop teaching standards and quality within schools and academia.

CAMPUS AUSTRIA INTERNATIONAL – continuing academic education

CAMPUS AUSTRIA INTERNATIONAL is a platform for academic education that focuses on global future challenges.

Shared Virtual Campus – the International Cloud University

The CAMPUS AUSTRIA INTERNATIONAL virtual campus platform is a cloud-based, social learning and blended learning competence centre that combines the internationally recognised Austrian, German and international education programmes. Also, it supports educators in the development of state-of-the-art education programmes.

Our Expertise

International strategies for public sector education

Typically, TEAM CONSULT evaluates the quality management and provides consultancy to governments on international benchmarking and the positioning of their education and research systems to improve education and research management, as well as the development of VET systems and academic institutions. Then, as a second phase, we develop international strategies for education and research programmes, e.g. by establishing strategic partnerships with other countries and the implementation of virtual campuses.

VET Systems (Vocational Education and Training)

Education and research are the foundations of successful and sustainable economic growth and wellbeing. Industry itself is also a provider and backer of R&D taking place within elite and academic research institutes and innovation centres. The two work in mutual partnership, but often these academia-industry links need strategic planning and active fostering. TEAM CONSULT is active as a catalyst, working as a facilitator, and also as the innovator of new collaborative fora.

TEAM CONSULT advises countries that do not have a coherent, quality VET system in place. By engaging us, governments can expect the development of education systems and clear strategies to help them integrate higher vocational education and training into their existing education systems, mirroring the successful VET systems of the DACH (Germany, Austria and Switzerland) region. We focus on three main areas: Governance and politics consulting on education systems; train the trainer models; and the implementation of a virtual campus for VET Systems. We are advocates of open and distance learning as they offer a highly flexible educational route particular suited to the individual needs of adult learners as well as to specific regions.

Benefits for the state

- Governments can expect low-level unemployment among young people over time by using applied VET to promote the higher employability of young adults.
- International recognition of young people's competitive, international skills sets.
- Highly skilled and qualified workforce for developing private sector and attracting new inward investment.
- Professional entrepreneurship education leading to higher rate of successful start-ups.
- Improvement in the performance and flexibility of VET systems to react to changing labour market requirements.
- An increase in the status and attractiveness of VET compared to traditional higher education (secondary education) options.
- An improvement in the cooperation between the two learning zones: vocational schools/colleges and the private sector.
- The modernisation of pedagogic methods in order to achieve greater focus on the needs and abilities of learners.
- An increase in young people's awareness of alternative post-compulsory educational routes and the opportunities – both career and personal development – afforded by them.
- Benefits for apprentices: through flexible, yet strategic and targeted, user-centric VET, young people can be better equipped to integrate into the world of work. VET can ease their move from education and post-education to full employment and also brings numerous spin-off benefits, both social and economic. These include improved social integration and communication skills and also a sound knowledge of handling financial affairs. The end result is students who are equipped with the qualifications and social skills necessary to play an active, critical and responsible part in society.

VET Models

- **Apprenticeship Training – the dual system**
Within the “dual vocational training system”, apprentices receive in-company training as well as attend part-time vocational schools. Young people enter apprenticeship training – typically for two to four years - upon completion of compulsory education.
- **Secondary Technical and Vocational Schools and Colleges**
Apart from broad general education, the technical and vocational education sector provides students with initial technical and vocational training with a curriculum that consists of competence-oriented methods and education standards.

Feasibility Study for VET systems and academia

In cooperation with academic experts and researchers, we conduct feasibility studies for research and education systems. Ideally, this sets a cornerstone for specific R&D projects and future cooperation between research, education and industry. The potential and feasibility of ideas can be reviewed at an early stage and external academic and practice-oriented know-how can be utilised. In addition, feasibility studies ensure the transfer of knowledge from vocational and technical schools and academia to business practice, in particular through the development of corporate universities.

Our feasibility studies typically include:

- A SWOT analysis of the current education system.
- A feasibility review of the implementation of higher vocational training in the country's present school system. Survey and selection of corporate best practice models.
- Qualitative review to determine the optimum training solutions in selected industries.
- Feasibility review of, and recommendations on the 'export' or international marketing of national education programmes.
- Strategic approaches to third-party educational institutions and national education suppliers (governments, R&D bodies etc) to explore cooperation and mutually-beneficial links.

Quality Management for Education Systems

For governments whose school and academic institutions fall short of the high quality standards required of them, team consult provides effective quality management consulting aimed at raising standards, efficiently, sustainably and with across the board buy-in.

We provide consultancy on the implementation of comprehensive quality management systems in all education systems. We help to observe, evaluate and reflect on the quality of processes and results to ensure that strategic and grounded measures can be taken. In this way, the quality of processes and services is reviewed and regulated continuously. We therefore systematically safeguard and further develop schools and academic institutions and their teaching standards.



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CAMPUS AUSTRIA INTERNATIONAL – continuing academic education

CAMPUS AUSTRIA INTERNATIONAL is a platform for academic education that filters and consolidates the elite of Austria's science and education programmes and the knowledge of research-based business enterprises. Courses are customised and easily accessible through blended learning methods.

Global Future Challenges

CAMPUS AUSTRIA INTERNATIONAL focuses on global future challenges, Europe's Horizon 2020 and Austria's achievements in the areas smart materials; mechanical engineering/mechatronics and electronics; life sciences including biomedical engineering and biotechnology; bio-economy; climate change and environment technologies including water management, clean and renewable energy and energy efficiency; multimodal transport and smooth mobility; city infrastructure and regional development; sustainable economic activity; intercultural management, international law and leadership; and additionally Austria's successful system of dual education and (higher) vocational education.

Shared Virtual Campus – the International Cloud University

The CAMPUS AUSTRIA INTERNATIONAL virtual campus platform is a cloud-based, social learning and blended learning competence centre that consolidates the elite of Austrian, German and international education programmes and the knowledge of research-based business enterprises.

CAMPUS AUSTRIA INTERNATIONAL cooperates closely with and obtains programmes from the management academy of the Berlin University for Professional Studies – supplier of Germany's most successful MBA in distance learning – and the Carl Benz Academy, Beijing.

The shared virtual campus focuses on global challenges and facilitates a virtual community that enables collaboration among team members to find resolutions for global challenges and to further facilitate on-going learning. CAMPUS AUSTRIA INTERNATIONAL supports schools, corporate education centres and academia in the use of these international forms of education. Governments that are unable to provide enough study places to meet demand can assist students to tap into the virtual campus and acquire accredited courses via CAMPUS AUSTRIA INTERNATIONAL.

team consult: founder



Katharina Cortolezis-Schlager: founder and CEO

Katharina Cortolezis-Schlager founded TEAM CONSULT in 1986. She is a renowned expert in strategy development and implementation for companies, non-profit organisations and regions with specific expertise in Education & Research Management.

Her academic career began at the Vienna University of Economics and Business where she studied International Business. She was active politically in the field of education and science in Austria from 2005–2008; first, as a member of the Viennese City Government and then from 2008–2013 as a member of the Austrian parliament and spokeswoman for science & research. Her main political roles included: external quality assessment of schools and universities; reforming the training of teaching profession and internationalisation of education, science and research institutions.

In addition to consulting, she has been a keynote speaker, guest panellist and visiting lecturer. She has held various appointments as executive board member and as chair of institutional bodies in Austria and Europe.